

GATEWAY TO

Winning in a Competitive World



21ST SINO CONFERENCE

12-15 October 2025 | Hong Kong, China

The Sino-International Freight
Forwarders Conference
is designed to

*bring together
Chinese and global*

independent freight forwarders,
logistics vendors, and industry-related
companies to explore new business
opportunities, strengthen partnerships,
and navigate the evolving logistics sector.



As a sponsor,
you gain exclusive access to industry leaders, premium
visibility and can position your brand as an industry leader
in front of freight professionals worldwide.

Seize this opportunity
to connect, collaborate, and grow your business
with leading independent freight forwarders
from around the globe in one of the world's
most dynamic freight markets.

EVENT SPONSORS



SILVER



GOLD



PLATINUM

BENEFITS



MAIN PACKAGES	USD 5,500	USD 7,000	USD 8,500
Number of Sponsors Permitted	10	10	10
Complimentary Delegate Passes	1 Pass	2 Pass	3 Pass
Your logo will be prominently displayed: - at Welcome Cocktail Reception function - throughout the conference - at the Gala Dinner function	✓ ✓ X	✓ ✓ X	✓ ✓ ✓
Receive a sponsor gift during the Welcome Cocktail Reception	✓	✓	✓
Reserved seating at a SPONSOR table during the Gala Dinner	✓	✓	✓
Fixed One-on-One Meeting Tables	1 Fixed Table <small>at High Profile Location</small>	2 Fixed Tables <small>at High Profile Location</small>	3 Fixed Tables <small>at High Profile Location</small>
Additional Fixed One-on-One Meeting Table <small>(Normal Fee is USD 550 / table)</small>	USD 375	USD 325	USD 275
Complimentary Advertisement in Conference Directory <small>(downloadable PDF file format)</small>	FULL Page 🇲🇴	FULL Page 🇲🇴	FULL Page 🇲🇴
"Thank You Sponsors" page in Conference Directory <small>(downloadable PDF file format)</small>	✓	✓	✓
Sponsors' Logos with Links on all Conference Webpages <small>(except some reserved pages)</small>	✓	✓	✓
Sponsor Recognition on Signage in Meeting Hall	✓	✓	✓
Sponsor Recognition in Sponsorship Webpage on Website	✓	✓	✓



**21ST SINO
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LUNCH SPONSOR

USD: 7,500

- Sponsor's logo on signages around the dining hall and buffet lines
- Logo on the conference website with link to sponsors' corporate website

 **2**
complimentary
delegate registrations

 **2**
fixed meetings table with
sponsor's logo on a table-top sign

 **1**
full-page color advertisement
in the Conference Directory
(downloadable PDF file format)



21ST SINO CONFERENCE
10 - 13 September 2021 | Bangkok, Thailand

WELCOME COCKTAIL RECEPTION

YOUR LOGO

COCKTAIL RECEPTION **USD: 7,500**

SPONSOR (max. 3 companies)

- Sponsor's logo on the function backdrop and signage
- Logo on the conference website with link to sponsors' corporate website

 **2**
complimentary
delegate registrations

 **2**
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 **1**
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COFFEE BREAK

SPONSOR

USD: 8,500

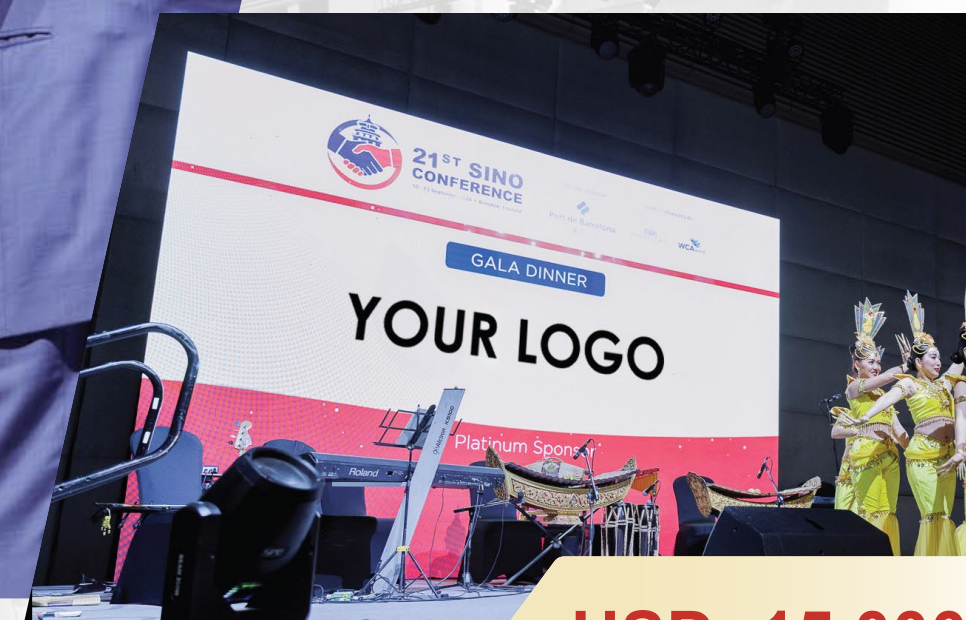
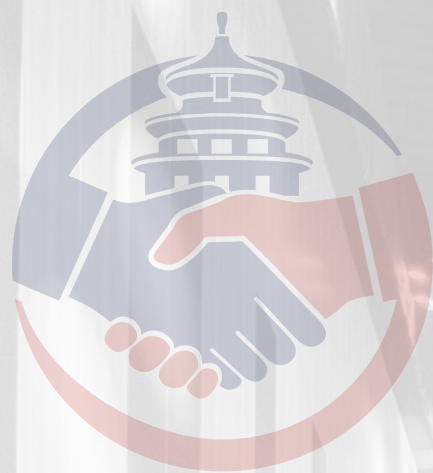
- Sponsor's logo on paper cups used at all coffee break stations
- Logo on the conference website with link to sponsors' corporate website

 **2**
complimentary
delegate registrations

 **2**
fixed meetings table with
sponsor's logo on a table-top sign

 **1**
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USD: 15,000

GALA DINNER SPONSOR

- Sponsor's logo on the function backdrop and signage
- Menu cards printed with sponsor's logo at all dining tables
- TWO dining tables (10 seats) during the gala dinner for the sponsor and their choice of guests
- Logo on the conference website with link to sponsors' corporate website



2

complimentary
delegate registrations



2

fixed meetings table with
sponsor's logo on a table-top sign



1

full-page color advertisement
in the Conference Directory
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NOTEPAD & PEN

SPONSOR

USD: 5,800

• Sponsor's logo on Notepad & Pen included in every welcome pack



1

complimentary
delegate registrations

* This Merchandise/giveaway sponsor does NOT receive gifts on stage or fixed meeting tables.



YOUR BRAND
YOUR ADVERTISEMENT

YOUR WEBSITE



1

complimentary
delegate registrations

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STAPLER

SPONSOR

USD: 3,500

• Sponsor's logo on Stapler included in every welcome pack




MOBILE APP

USD: 4,500

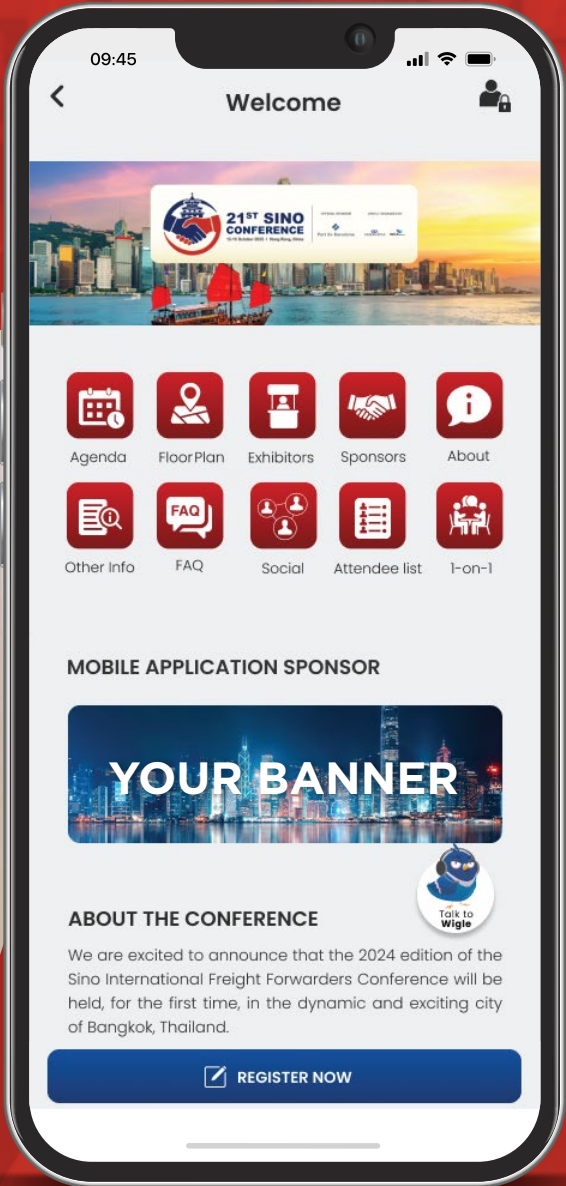
SPONSOR (max. 3 companies)

- Banner on WCAworld Events app with link to sponsor's website
- Send a daily message to all delegates via the app
- Sponsor's logo on the WCAworld Events App webpage and signage throughout the conference.

 1
complimentary
delegate registrations

 1
fixed meetings table with
sponsor's logo on a table-top sign

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CHARGING STATION SPONSOR

USD: 3,500

- TWO charging stations featuring your company logo and short VDO played on a loop

 1
complimentary
delegate registrations

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